



1 What is a Weather-Ready Nation Ambassador?

Weather-Ready Nation Ambassadors work alongside NOAA's National Weather Service (NWS) as we build a Weather-Ready Nation (WRN)! Together we can ensure that our communities are **ready, responsive, and resilient** against the threats of extreme weather, water, and climate events.

Know your Risk by discovering the weather risks where you live and closely following NWS forecasts and warnings.

Take Action by creating a family emergency plan and kit, and making sure you can receive emergency.

Be an Example by using social media to share important hazard information and safety resources.

For more information, go to:
weather.gov/wrn/ambassadors

2 Why participate?

As a WRN Ambassador, you to serve as a "force multiplier" of safety information by engaging your employees on preparedness while on the job and at home; taking advantage of WRN content available on our websites and social media platforms, and looking for opportunities to organize and participate in preparedness events and safety campaigns.

- *Preparedness and Safety Campaigns*
- *Education Resources and Opportunities*
- *Seasonal Newsletters*
- *And Much More!*

3 Becoming a Weather-Ready Nation Ambassador

Fill out either a printed application form or apply to become a WRN Ambassador online by scanning the provided QR code or using the website address below.

Weather-Ready Nation Ambassador Commitment

- ☒ Promote Weather-Ready Nation Messages and Themes
- ☒ Collaborate with the NWS and NOAA
- ☒ Share Success Stories of Preparedness and Resiliency
- ☒ Serve as an Example on Workplace and Personal Preparedness

Becoming a Weather-Ready Nation Ambassador

weather.gov/wrn/amb-tou



After you complete the application to become an ambassador, our office will review and validate your application. This will be followed by a recognition email with the WRN Ambassador logo for your use.

Call: 417-863-8028 | Text: 417-830-7659 | Email: contact.sgf@noaa.gov

